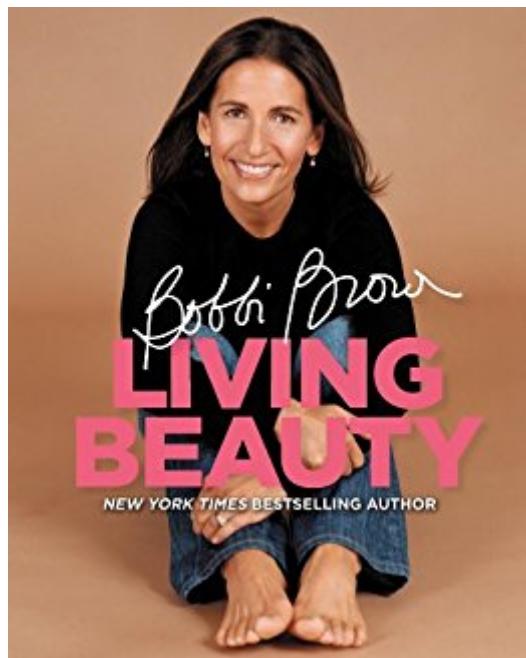


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# Bobbi Brown Living Beauty



## **Synopsis**

Bobbi Brown began the trend toward natural-looking cosmetics with a simple philosophy: Women want to look and feel like themselves, only prettier and more confident. Today, top editors at elite fashion magazines--including *In Style*, *Vogue*, *Allure*, and *Harpers Bazaar*--revere her, and celebrities and millions of regular women throughout the world swear by her beauty advice. Now Bobbi Brown has written THE book redefining beauty for women over 40, **BOBBI BROWN LIVING BEAUTY**. In this refreshing look at beauty and aging, Bobbi offers specific makeup tricks for a stunning face--showing how makeup can solve most of the flaws that many women go under the knife to fix. In fact, the right makeup can create an even skin tone, lift the cheeks, plump a smile...even take years off any woman's face. The key is to use makeup to enhance each woman's best features and showcase her natural beauty. With step-by-step makeup instructions and quotes from beautiful women like Marcia Gay Harden, Vera Wang, Susan Sarandon, and Lorraine Bracco, Bobbi Brown's natural, celebratory approach to aging will enlighten and inspire women everywhere.

## **Book Information**

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## **Customer Reviews**

Bobbi Brown is an incredible makeup artist. I've seen her personally as well as the work of several other top names in the business, and moreso than any of the others, she has a way of turning the average woman into a glowing version of herself and doing so in a way that is easy to replicate and not over-the-top. This "you but improved" philosophy rings through in all of her books, including the new *Living Beauty*. *Living Beauty* is geared towards a more "experienced" reader, i.e., those in their 40s and older, but I am in my early 30s and still find the book very informative. As with her other books, Brown's most recent publication takes a holistic approach to beauty, covering not only skin care and makeup, but also fitness, nutrition, menopause issues (including bioidentical hormone replacement a la Suzanne Somers), giving birth in your 40s, cosmetic surgery, age-appropriate clothing and hair. The book also contains advice on aging and beauty from a number of famous sophisticates (Susan Sarandon, Vera Wang, Vanessa Williams, Marcia Gay Harden, etc., etc.).

There are lovely makeovers throughout with explanations of how they were done - makeovers that are actually doable and wearable (no ultra-smokey eye and nude-invisible lips). My favorite parts of the book are the little tidbits of advice from Bobbi scattered throughout - things she has learned throughout the years - e.g., "Watching Adam Sandler in the movie *Click* I learned that we shouldn't wish away all those annoying tasks. It's called life and it goes fast enough anyway." I took off one star from my rating solely because there's a lot of information in here that is included in Bobbi's other books and because its applicability is age-specific (20-somethings need not apply...). But, for those over 40 ladies (or younger Brown fans) who want a little life boost without looking like Ivana Trump, I'd highly recommend adding this book to your library.

I have read this book a hundred times and keep it with books as a great resource of user friendly make up tutorials. I would recommend this to any woman who would like to look great. The makeup advice I have used, everyday. I gave it 5 stars because I think in the genre of beauty books this one is tops. It is so well written you could read it in one sitting. I read other beauty books. They do not come up to the 5 stars. I just think its great to read and grab you makeup that you have with you....look younger, brighter, and more polished. Read it again and again.

I'm only 35, but I am interested in how to preserve what I have now and continue to age gracefully. I love Bobbi Brown's products and have all of her other books. I was excited to read this one, too, although it really is geared to the more mature woman. While much of her advice in this book seems to be simply regurgitated from earlier books, there is some prized information on the different ways in which to tackle aging - via products and/or procedures. Bobbi is anti-plastic surgery, which I can

appreciate (but ask me again about my stance on that in 10 years!) and so has tried virtually every alternative procedure herself to combat aging, and she also profiles other women who have had these procedures done. Interesting to read in their own words how they felt about the process, and if they were happy with the results, would do it again, etc. Included is a chapter on nutrition which I didn't really think was necessary from a make-up artist. It's all information we already know - nothing new there. But I understand that she is trying to go for the "whole" approach - not just bits and pieces. All in all, I respect her approach to beauty, she's always focused on the individual rather than the cookie-cutter look and is a smart woman. She definitely appeals to me as a woman who is aging gracefully.

I like makeup, and I'm in the (ahem) demographic for this book, so I thought I would be into it. But I didn't learn anything from it. On the one hand, this makes me feel all expert and awesome. But on the other, it makes me feel sad that I spent money on the book. Got carded a few weeks ago--for some reason, I apparently look 25 years less than my age when I wear a baseball cap and no makeup. And that, my friends, is evidently the secret.

I liked this book but only gave it three stars because although there were older women shown I have noticed that rarely does she show someone who has a very fair complexion or that has red hair. (like me) So it was a little disappointing for me. But if I was darker and had dark hair this book would get four stars.

This book is as lovely as its promise. I love the way it uses real women of the Boomer generation along with some gorgeous celebrities who've managed to "age gracefully." Bobbi Brown's grooming tips are, for the most part, sensible and easy to follow. I appreciated the focus on authenticity and celebrating a woman's own style. This is a book about coming into your own -- not trying to mask the inevitable signs of aging. I was also surprised (and impressed) that she didn't push her own products -- which truly lends credibility to this attractively produced guide. My only caveat is the section on Bioidentical Hormone Replacement Therapy. BRHT sounds like a dream come true, and I would love to use it -- but wish there were more research on the subject. At this point in time, we are taking chances if we use bioidentical hormones. Otherwise, I would give this book five stars for its beautiful content.

I used to work for a beauty and dermatological products' company and let me tell you that Bobbi did

good research in all the treatments that are aimed to fight aging signs such as fine lines, hyperpigmentation, wrinkles, etc. On the other hand, the tips that she includes are focused to a market that is rather different to teenagers and women in their twenties. The information is targeted to different aspects of aging and the approach is more holistic (nutrition, exercise, water, taking care of skin). I do recommend the book not only to women in their 40s and 50s, but also to younger women (I am 34 and still the book contains lots of useful information).

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